**Web Page Design – Assignment #2**

\*\*THIS ASSINGMENT SHOULD BE COMPLETED IN YOUR OWN WORD DOCUMENT AND **EMAILED TO MRS. HAYTHE BY FRIDAY MONDAY FEBRUARY 29, 2016.**\*\*

Exploring steps of the design process: discover, design, develop, deliver & evaluate.

Much like the Scientific Method, the design process involves coming up with a solution to a problem. It involves following a systematic series of steps to come up with a plan, and then to implement that plan to completion. Many times the “problem” connected to a web page design relates to marketing, advertising or providing information to the public. In any situation, the criteria of the design process involves meeting a certain criteria (the design process) to accomplish a certain task. (providing a well designed web page)

\*\*Use online resources to support your thoughts and opinions. Sources do not need to be cited, as they should ONLY be used to paraphrase thoughts into your own words.\*\*

**In paragraph form, discuss the following prompts: (at least 4 paragraphs – do NOT simply “answer” the questions, but use the questions as a *guide* to make your thoughts flow)**

**DISCOVER:**

1. When creating a web page, what might be part of the “discovering” process?
2. How might this be different if you are developing a page for yourself or for someone else?
3. What information would you need to gather before starting a project?
4. What information do you think might be the most important?

**DESIGN:**

1. In this sense, design means creating a “rough draft” of a website. How might it be beneficial to you, the developer, to create a rough draft before actually developing the page?
2. How might the design of a web page appeal to an audience? Might there be anything on a web page that could distract the audience?
3. From your “critique” assignment (assignment #1), what did you learn about the overall design and layout of a webpage?
4. If you are designing a web page for someone else, why might “feedback” also be an important part of the design process (before actually developing the page)?

**DEVELOP:**

1. In your opinion, what does it mean to develop a web page?
2. What thoughts should be considered when actually implementing your design (from above)?
3. What is the benefit of checking links, downloads, compatibility, etc?
4. What do you think is the most important part of the development process?

**DELIVER/EVALUATE:**

1. What do you think it might mean for a designer to “deliver” the final product?
2. Why do you think it would be very important to then conduct an evaluation?
3. What are the benefits of the evaluation process?
4. How might the public know a web page to be credible (valid)?